

Investor Relations
Claudio Las Heras
Carolina Burgos
investor@ccuinvestor.com

Media Marisol Bravo +562 2427 3236 María José Rivas +562 2427 3445

NOTICE OF MATERIAL EVENT

(Santiago, Chile, November 3rd, 2020) – Compañía Cervecerías Unidas S.A. ("CCU") reported as a material event (the "Material Event") the following:

One) Description of the Transaction

On November 2, 2020, Fábrica de Envases Plásticos S.A. ("Plasco"), a subsidiary of CCU, and Envases CMF S.A. ("CMF", together with "Plasco", the "Parties"), executed a Memorandum of Understanding ("MoU") which establishes the preliminary terms of an investment agreement and a shareholders agreement to be subscribed by the Parties, regarding the design, construction and operation of a facility capable to process (recycle) PET resin, through a new company to be organized in Chile (the "Company"), owned in equal parts (50/50) by the Parties (the "Transaction").

Each Party shall undertake to purchase from the Company a certain amount of recycled PET ("rPET"). In addition, the MoU provides that part of the plant's production capacity will be offered to third parties, not related to the Parties, under the same conditions as those applicable to the Parties.

The closing of the Transaction is subject to the fulfillment of certain suspensive conditions, customary for this type of agreement, among which is obtaining the consents of authorities required under applicable legislation.

Each of the Parties, Plasco and CMF, shall undertake to contribute to the Company, either through a capital increase or debt, as agreed by the Parties, the amount of USD 12,000,000 (twelve million US dollars).

Two) Status of the Transaction

The Parties will notify the Fiscalía Nacional Económica (local antitrust authority), within the next few days, of the execution of the MoU, pursuant to Title IV of Decree Law 211 and other applicable regulations.

Three) Timeframe to execute the Transaction

The Parties expect that on or before June 30, 2021, the suspensive conditions to which the Transaction is subject to will be fulfilled, and the final documents will be executed.

Four) Impacts of the Transactions on CCU's financial results

It was taken into consideration, among others, that the Transaction will allow or facilitate compliance with current legislation, such as Law 20,920 that establishes the Framework for Waste Management, the Extended Responsibility of the Producer and Promotion of Recycling, and those eventually applicable in the future in relation to the use of rPET.

In addition, the Transaction is part of the "Planet Dimension", one of the three pillars of CCU's Sustainability Management Model, and more specifically the objective of Circular Economy, which aims for our containers and packaging to be made with recycled material.

As of today, it is not possible for us to determine the potential effect of the Transaction on CCU's financial statements and, as a joint venture, CCU will not consolidate the financial results of the Company.

CCU is a multi-category beverage company with operations in Chile, Argentina, Bolivia, Colombia, Paraguay and Uruguay. CCU is one of the largest players in each one of the beverage categories in which it participates in Chile, including beer, soft drinks, mineral and bottled water, nectar, wine and pisco, among others. CCU is the second-largest brewer in Argentina and also participates in the cider, spirits and wine industries. In Uruguay and Paraguay, the Company is present in the beer, mineral and bottled water, soft drinks and nectar categories. In Bolivia, CCU participates in the beer, water, soft drinks and malt beverage categories. In Colombia, the Company participates in the beer and in the malt industry. The Company's principal licensing, distribution and / or joint venture agreements include Heineken Brouwerijen B.V., PepsiCo Inc., Seven-up International, Schweppes Holdings Limited, Société des Produits Nestlé S.A., Pernod Ricard Chile S.A., Promarca S.A. (Watt's) and Coors Brewing Company.